

**The South Dakota State Data Center
invites you to the Census Data Users Workshops:**

Using Census Data for Grant Writing and Making the Most of American FactFinder

Using Census Data for Grant Writing

This half-day workshop is a must for data users and grant writers. You will learn about the use of census data in federal fund distribution. Participants will be exposed to the importance of census data, the various databases and statistical measures used in federal funding, and census data content and its relationship to federal assistance programs.

Making the Most of American FactFinder

Learn how to access Fact Sheets, make custom tables and much more in this half-day workshop that focuses on the American FactFinder (AFF). AFF is a dynamic resource found on the Census Bureau's website that will help you locate a wide variety of data quickly and easily. It is the primary tool for retrieving reports, creating tables, and generating thematic maps. Participants will also learn about the American Community Survey and how to work with advanced functions using the Economic Census.

**Grant Writing Thursday, June 14, 2007
1:00 pm - 4:00 pm**

**AFF Friday June 15, 2007
9:00 a.m. - 12:00 p.m.**

**Georgia Morse Middle School
Computer Classroom
309 E. Capitol Ave., Pierre, SD**

Registration Fee:

**\$25.00 per person for one workshop or
\$40.00 per person for both workshops
Registration deadline is June 11.**

Registration and Information

The workshop registration fee includes workshop materials and refreshments. Space is limited, so register early. Make checks payable to: **SD State Data Center**. Full refund of registration fee if cancellation notice is made 72 hours prior to the workshop date. After that date, no registration fees will be refunded.

Gerald O'Donnell, Chief Public Information Officer for the U.S. Census Bureau in Denver, Colorado, will be our featured presenter. He is a graduate of Utah State University where he majored in psychology and demography. He has authored a number of census publications including the Census Users' Guide and has prepared many articles on the use of census data for such publications as American Demographics, Chamber of Commerce Research Book and the U.S. Industrial Outlook. Mr. O'Donnell is also a member of the American Marketing Association and the American Planning Association Speakers' Bureaus. He is the recipient of the U.S. Department of Commerce's highest award - the bronze medal.

Who Should Attend

The workshops are geared to public and private sector data users. Attendees will have access to a PC with Internet capability.

USCENSUSBUREAU
Helping You Make Informed Decisions

Registration Form


Name _____ Organization _____

Address _____ City _____ State ____ Zip _____

Phone _____ E-Mail _____

*To register, call 605-677-5287
or clip and mail or fax this form to:
South Dakota State Data Center
Business Research Bureau
The University of South Dakota
414 E. Clark Street
Vermillion, SD 57069-2390
PH: 605-677-5287
FAX: 605-677-5427*

Georgia Morse Middle School is located across the street from the Capitol Building.

 **BUSINESS RESEARCH BUREAU**
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